

HARNESSING

THE POWER OF MANY

THE ENTREPRENEURS GROUP
A NAHSE Partnership



HARNESSING THE POWER OF MANY TO BENEFIT ONE—YOU! THAT'S THE CONCEPT BEHIND THE ENTREPRENEURS GROUP.

As a partner in The Entrepreneurs Group, you benefit from the history, the experience, and the teamwork of every other partner. As a NAHSE member, you benefit from a relationship with executives who share your industry... who know firsthand the kinds of challenges you face and successes you enjoy.

THE RIGHT RESOURCE RIGHT NOW

The **Entrepreneurs Group** can smooth and shorten the path from defining your organizational or business need to filling it. Product and service providers for every facet of the healthcare management industry are as close as the NAHSE member roster. And because we're NAHSE members, you know we share your concern for promoting qualified minority business and contracts.

In fact, our membership speaks volumes about who we are and our commitment to quality healthcare.

GOOD RELATIONSHIPS, GREAT BUSINESS

In **The Entrepreneurs Group**, we blend our professional, personal and cultural identities into relationships for mutual understanding and success. At their core is our collective appreciation for the struggles of Black Senior Executives in majority corporate structures. We're alert to differences in how minority and majority organizations handle management, decision-making and procurement.

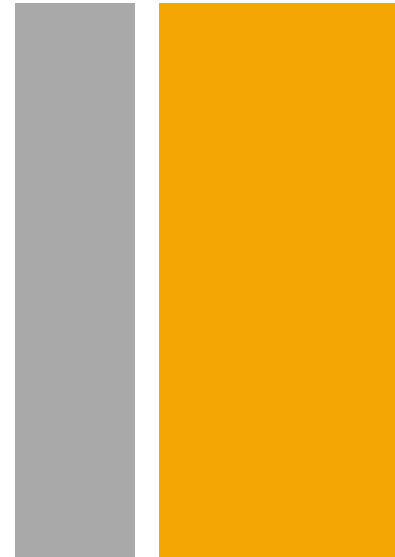
As entrepreneurs, we know relationships are the key to gaining access to a greater share of business, and help to establish a reputation that fosters repeat business. That's why our strategies depend more on trust than on color. And why when you chose to do business with a NAHSE Entrepreneur, you chose a competent partner who is accountable.

It's one of the best parts of the NAHSE experience—**putting Black executives and Black entrepreneurs together**. Great things happen!

ABOUT NAHSE AND THE ENTREPRENEURS GROUP

National Association of Health Services Executives (NAHSE) dates back to the 1930s when a group of Black Health Executives formed the National Hospital Association (NHA), an affiliate of the National Medical Association (NMA). In 1936 the NHA was renamed the National Conference of Hospital Administration (NCHA), and in 1968 NAHSE was formed.

This non-profit association promotes the participation of minority groups in the health field, and provides a vehicle for Blacks to participate in the design, direction and delivery of quality health care to all people. In delivering on its mission, NAHSE provides Professional and Educational Programs, Workshops, a Job Bank/Mentoring, Scholarships, Student Internships, Community Service Projects, Health Policy Impact, Networking, and Expanding Business Contracting Opportunities.





The Entrepreneurs Group, a NAHSE partnership, addresses the needs and concerns of the Senior Executives of NAHSE member organizations by developing a systematic and effective process for these decision makers to conduct business with Black owned and operated NAHSE member businesses.

The mission of **The Entrepreneurs Group** is to promote awareness of our products and services among our fellow NAHSE members in order to create mutually beneficial business opportunities.

We envision that **The Entrepreneurs Group** will become the premier resource for NAHSE member organizations to consider when evaluating the purchase of products and services to satisfy their business needs.

BECOME A MEMBER

To become a member of The Entrepreneurs Group, you must:

- Be a member in good standing of NAHSE
- Have Minority Business Enterprise (MBE) certification
- Have worked either 3 years as an entrepreneur or 10 years in a business-related field

As a member of The Entrepreneurs Group, you will enjoy:

- Networking with Senior Executives in the Healthcare Business
- Participation in the annual CEO/Entrepreneur Leadership Institute
- Inclusion in The Entrepreneurs Group Showcase

For more information about
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